



AANP |

American Association of Neuropathologists

2021 | **97th Annual Meeting**

June 10-13 | St. Louis, Missouri

**Exhibitor
Prospectus**

Exhibitor Prospectus & Sponsorship Opportunities



INVITATION TO EXHIBIT

The American Association of Neuropathologists (AANP) invites you to participate in their 97th Annual Meeting in St. Louis, Missouri, June 10-13, 2021.

The AANP began in the 1920's as a professional and educational organization representing American neuropathologists. Our purpose is to advance the science, teaching and training of the diseases of the nervous system and the practice of neuropathology. The AANP is proud to be the *only* association exclusively focused on the clinical and scientific practice of neuropathology in the United States. The meeting is attended by US and international neuropathologists who are leaders in the field. Currently, the AANP has over 800 members and is headquartered in Littleton, CO.

This year's meeting includes a one-day *Special Course* followed by two days of scientific sessions (platform and poster) in which members present original research, an evening Diagnostic Slide Session, and a half-day *Presidential Symposium*.

Why Exhibit or Sponsor AANP's 97th Annual Meeting?

- Access to **hundreds** of the nation's leading neuropathology professionals
- Over 10 hours of exhibit time with the **only** association in the U.S. dedicated to neuropathologists
- Continental breakfast and coffee breaks served in the Exhibit Hall in the morning and during scheduled program breaks
- One complimentary Registration Pass which includes **full conference access**, and an invitation to join meeting attendees at the Annual Reception on Thursday evening
- Registration list of attendees
- Exhibitor and Sponsor Visibility
 - Recognition on the AANP website, on the virtual meeting platform and in direct e-mail correspondence
 - Poster of Exhibitors and Sponsors at registration will display company name and logo



Exhibitor Prospectus & Sponsorship Opportunities

PROFILE OF ATTENDEES

Attendees include active, junior, associate, honorary and senior members of the AANP from all over the United States and internationally.

Active Members

Active members include graduates in medicine or veterinary medicine or those holding doctoral degrees in pathology or neuropathology, or a related field practice, who are actively engaged in neuropathology, including teaching, research, diagnosis and/or practice. Members with clinical training would typically be expected to have completed their residency/fellowship, while basic scientists would be expected to have completed their postdoctoral fellowship training. Active members have made original contributions to neuropathology or neurological sciences, applied or experimental.

Junior Members

Junior members are trainees engaged in the study of neuropathology including residents, fellows, graduate students and postdoctoral fellows.



Associate Members

Associate members are individuals with an interest in neurological sciences who are not currently in a neuropathology training program and do not hold a doctoral degree.

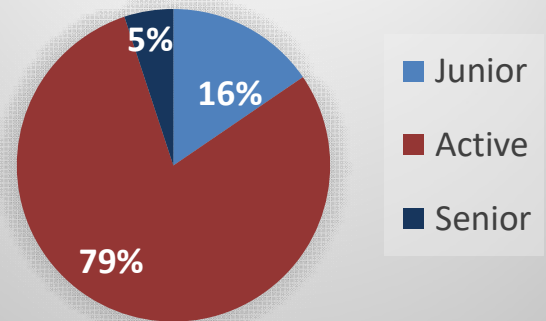
Honorary Members

These members are exceptionally distinguished investigators or teachers in the field of the neurological sciences.

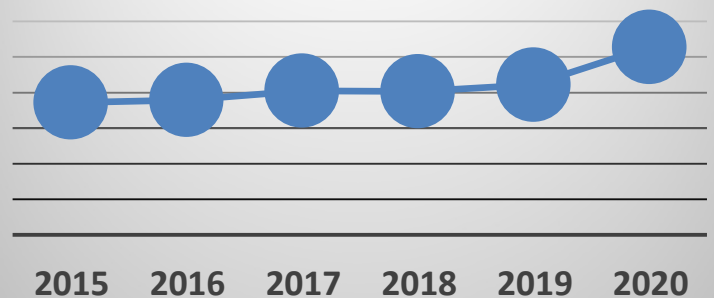
Senior Members

Senior members are former active members who upon retirement from active professional life have requested and been granted this status. Many are still actively engaged in the AANP.

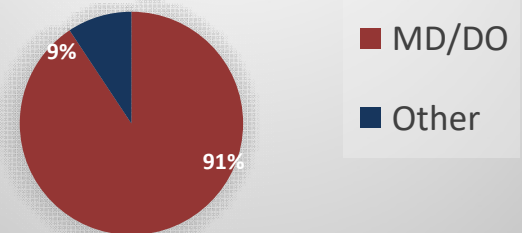
AANP Annual Meeting Attendees by Member Type



AANP Annual Meeting Attendance Growth Trend



AANP Annual Meeting Attendees by Degree



Exhibitor Prospectus & Sponsorship Opportunities

EXHIBITOR PACKAGES

Standard Exhibit Package: \$950

- (1) 6-foot skirted Tabletop Booth, two chairs and one wastebasket
 - Additional 6-foot tables can be reserved @ \$600 each
- Company Name and Logo listing at registration desk
- Company Name and Logo listing within the virtual meeting website
- Company Name and Logo listing in e-mail blast(s)
- One complimentary Exhibit Registration Pass, which includes full conference access
 - Additional passes are \$475 each
 - Includes admission to Annual Reception
- Exhibit time from:
 - 7:00 am – 5:30 pm on Thursday
 - 7:00 am – 6:30 pm on Friday
 - 7:00 am – 6:30 pm on Saturday

Level 1 Exhibitor Package: \$1400 (\$1875 value)

- (1) 6-foot skirted Tabletop Booth, two chairs and one wastebasket (value \$850)
 - Additional 6-foot tables can be reserved @ \$600 each
- (1) Virtual Exhibit Booth in the “Exhibit Gallery”
 - Includes logo, organization description, link to PDF flyer/brochure, social media and website link, and contact information
- Company Name and Logo listing at registration desk
- Company Name and Logo listing within the virtual meeting website
- Company Name and Logo listing in e-mail blast(s)
- Specific organization highlight e-mail blast, inclusive of PDF handout attachment
- Company Name and Logo included in pre-meeting/break slides (value \$100)
- Two complimentary Exhibit Registration Passes, which includes full conference access (value \$575)
 - Additional passes are \$475 each
 - Includes admission to the Annual Reception
- Exhibit time from:
 - 7:00 am – 5:30 pm on Thursday
 - 7:00 am – 6:30 pm on Friday
 - 7:00 am – 6:30 pm on Saturday

Exhibitor Prospectus & Sponsorship Opportunities

EXHIBITOR PACKAGES – Continued

Level 2 Exhibitor Package:

\$1900 (\$2675 value)

- (1) 6-foot skirted Tabletop Booth, two chairs and one wastebasket (value \$850)
 - Additional 6-foot tables can be reserved @ \$600 each
- (1) Virtual Exhibit Booth in the “Exhibit Gallery”
 - Includes logo, organization description, link to PDF flyer/brochure, social media and website link, and contact information
- Company Name and Logo listing at registration desk
- Company Name and Logo listing within the virtual meeting website
- Company Name and Logo listing in e-mail blast(s)
- Specific organization highlight e-mail blast, inclusive of PDF handout attachment
- Tote bag insert (value \$750)
- Company Name and Logo included in pre-meeting/break slides (value \$100)
- Two complimentary Exhibit Registration Passes, which includes full conference access (value \$575)
 - Additional passes are \$475 each
 - Includes admission to the Annual Reception
- Exhibit time from:
 - 7:00 am – 5:30 pm on Thursday
 - 7:00 am – 6:30 pm on Friday
 - 7:00 am – 6:30 pm on Saturday

Exhibitor Prospectus & Sponsorship Opportunities

SUPPORT OPPORTUNITIES (A la Carte)

Sponsorship Options:

Extend your reach to neuropathologists from across the globe by supporting the technical and aesthetic components of the AANP 97th Annual Meeting. Choose a promotional option that best fits your organization's goals! Organizations will be acknowledged for their support of promotional items – through mention and in the AANP Program Book, and appropriate branding of the promotional item(s) with the organization's name or logo.

[] **Wireless Internet “Buyout” for the AANP Annual Meeting (All Inclusive) - \$7,500**

This sponsorship provides complimentary Wi-Fi access for attendees who bring their own technical devices to use while attending the annual meeting. The complimentary Wi-Fi is accessible in all AANP program session rooms.

Includes:

- Company Name and Logo recognition on the Annual Meeting website, at the registration desk and in pre-meeting/break slides

[] **Conference Tote Bag Sponsorship (one color/one side imprint – All Inclusive) – \$3,500**

Customized with your company's logo, this bag will be distributed to all attendees at registration. The AANP will work with you on choosing the bag that your logo will appear on. Attendees will use these bags throughout the conference and take them when they leave.

Includes:

- Company Name and Logo recognition on the Annual Meeting website, at the registration desk and in pre-meeting/break slides

[] **Hotel Keycard Sponsorship (All Inclusive) – \$3,000**

The AANP attendees will see your company logo as they access their hotel room door multiple times a day at the AANP headquarters hotel. The sponsorship provides great visibility for your company.

Includes:

- Custom-designed key card with your sponsor logo
- Company Name and Logo recognition on the Annual Meeting website, at the registration desk and in pre-meeting/break slides

[] **Personal Protective Equipment (All Inclusive) - \$3,000**

This sponsorship places your company on the forefront of attendees' personal protection equipment, for a safer conference experience. The AANP will work with you to choose the reusable masks, personal hand sanitizer and antibacterial wipes, in which your logo will appear, and attendees will host your logo throughout the conference.

Includes:

- Company Name and Logo recognition on the Annual Meeting website, at the registration desk and in pre-meeting/break slides

Exhibitor Prospectus & Sponsorship Opportunities

SUPPORT OPPORTUNITIES (A la Carte) – Continued

Boxed Lunch Sponsorship (All Inclusive) – \$7,500

Provide a boxed lunch for meeting attendees on Friday of the Annual Meeting, during the AANP's Business Meeting.

Includes:

- Company Name and Logo recognition signage during the lunch break
- Boxed lunch to be served near the sponsor's booth location, if applicable
- Company recognition announced during the AANP's Business Meeting
- Company Name and Logo recognition on the Annual Meeting website, at the registration desk and in pre-meeting/break slides

Afternoon Coffee Break Upgrade (All Inclusive per break) – \$2,200

Provide an upgraded afternoon refreshment break for attendees such as cookies or brownies or even warm, soft pretzels!

Includes:

- Company Name and Logo recognition signage during the break
- Opportunity to have refreshments distributed near the sponsor's booth location
- Company Name and Logo recognition on the Annual Meeting website, at the registration desk and in pre-meeting/break slides

Lanyard Sponsorship (All Inclusive) – \$1,500

Sponsor the badge lanyards that are distributed to all attendees at the registration desk.

Includes:

- Company Name and Logo recognition on the Annual Meeting website, at the registration desk and in pre-meeting/break slides

Tote Bag Insert – \$850

Your material will be distributed in the tote bags that attendees receive at registration. (Example of tote bag inserts include, but are not limited to flyers, brochures, candy, water bottles, notepads or pens).

Includes:

- Company Name and Logo recognition on the Annual Meeting website, at the registration desk and in pre-meeting/break slides

Are you interested in another type of sponsorship?

If you don't see a sponsorship option that meets your marketing needs, please contact us and we will work with you to provide a custom sponsorship opportunity that better suits your organization. For more specific information about sponsorship opportunities, please contact Renea Marin at 303-557-0859 Ext. 85 or rmarin@aoeconsulting.com.

Exhibitor Prospectus & Sponsorship Opportunities

EXHIBIT INFORMATION & GUIDELINES

Important Dates and Hours:

Registration Deadline:

Wednesday, March 31, 2021

Logo Submission and Program Book Advertisement**Deadline:**

Friday, April 16, 2021

Tote Bag Insert and E-mail Blast Deadline:

Friday, April 30, 2021

Exhibit Installation:

Wednesday, June 9, 2021 – 5:00 pm – 8:00 pm

Earliest Booth Shipment Receipt Date:

Monday, June 7, 2021

Exhibit Dates & Hours:**Day 1: Thursday, June 10, 2021**

7:00 am – 8:00 am: Breakfast

10:30 am – 11:00 am: Refreshment Break

12:15 pm – 1:30 pm: Lunch

3:00 pm – 3:30 pm: Refreshment Break

Day 2: Friday, June 11, 2021

7:00 am – 8:00 am: Breakfast

10:00 am – 10:30 am: Refreshment Break

12:00 pm – 2:00 pm: Lunch

4:00 pm – 5:00 pm: Refreshment Break & Poster Viewing

Day 3: Saturday, June 12, 2021

7:00 am – 8:00 am: Breakfast

10:00 am – 10:30 am: Refreshment Break

11:30 am – 2:00 pm: Lunch

4:00 pm – 5:00 pm: Refreshment Break & Poster Viewing

Exhibit Dismantle:

Saturday, June 12, 2021 – 6:30 – 7:30 pm

Registration:

All exhibitor personnel must be registered for name badges. Registration cannot occur without full payment of exhibiting fees. An exhibitor badge allows full conference admission, including admission to the Annual Reception on Thursday, June 10, 2021. **Please complete the application at the end of this prospectus to begin the registration process.**

Location Information:

Hyatt Regency St. Louis at the Arch

315 Chestnut St

St. Louis, MO 63102

Phone: (314) 655-1234

Cancellation Policy:

The exhibit cancellation deadline is Wednesday, March 31, 2021. AANP will refund up to 50% of total exhibit fees prior to this date. After March 31, no refunds will be granted under any circumstances.

Exhibit Booth Electricity/Shipping:

If an exhibitor needs electricity for a tabletop booth or needs to ship items for a tabletop booth to the hotel prior to the meeting, additional cost will be incurred, to be paid directly to Hyatt Regency St. Louis. Please request the Hyatt Shipping and Power Form from Renea Marin via email at rmarin@aoeconsulting.com.

ACCME Guidelines:

In order to comply with ACCME guidelines, **no commercial promotional materials** shall be displayed or distributed in the **same room** immediately before, during or after an educational activity certified for credit takes place. Representatives of commercial companies may attend an educational activity, but they **may not engage in sales activities** while in the room where the educational activity takes place. Commercial promotional materials may only be distributed at the exhibit booth.

Attire:

Attire of all exhibit personnel should be business professional, consistent with the atmosphere of the AANP Annual Meeting.

Booth Assignment:

All requested exhibit booths will be assigned booth space on a first-come, first-served basis. Notification of booth assignments will be sent in May.

Booth/Promotional Activity:

Booth/promotional activities will not be permitted outside of the exhibitor's assigned booth space. Activities such as demonstrations, interviews, market research, etc., may not interfere with normal traffic flow or infringe on neighboring exhibits.

Distribution of Advertising Material:

Distribution of advertising or promotional materials by an exhibitor or anyone representing a non-exhibiting firm is prohibited outside of the exhibitor's booth space or in any part of the exhibit hall, meeting rooms, or public areas of the hotel.

Organization Logo Instructions:

Please submit the organization logo (not brand logo) that you wish to use for promotional opportunity and recognition purpose to rmarin@aoeconsulting.com. **Please adhere to the following specifications for logo submissions:**

- File Type – Photoshop, Illustrator, EPS, TIF, PDF, JPG
- Quality – 300 dpi
- Color – CMYK or RGB
- Size – 6 inches or larger

Exhibit Space Application & Contract

DEADLINE FOR APPLICATION: MARCH 31, 2021

Organization/Contact Information:

Organization: _____ Contact Person/Title: _____

Address: _____

City, State, Zip, Country: _____

Phone: _____ Primary Contact Email: _____

Exhibit Directory Information:

Please email your organization's product and service description to be used on the AANP's Annual Meeting website and Exhibitor/Sponsor blast e-mails to rmarin@aoeconsulting.com (100-word minimum).

Signature of Agreement:

By signing this form, as well as submitting full payment and organization logo, I am providing support for the AANP 97th Annual Meeting. I agree to abide by the guidelines outlined in the prospectus, which will be enforced without exception. The AANP reserves the right to dismiss (without refund or appeal for redress) any supporter in violation of these guidelines.

Organization Representative Printed Name

Organization Representative Signature

Date

Payment Information:

- To register to exhibit or sponsor, click [here](#). Login under New User.
- Proceed with entering exhibitor contact information.
- Review/Select Exhibitor Registration Choices and/or A la Carte Sponsorship Opportunities.
- Review hotel information and registration add-ons.
- Review Summary page for accuracy.
- Enter payment information and click "Submit Payment".
- Please follow this [link](#) to book your hotel room, if necessary.

For any exhibitor/sponsorship questions, please contact:

Renea Marin | Program Manager

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